

GETTING READY FOR YOUR PHOTO SHOOT

Quality photos are crucial in marketing a home for sale. Creating high-quality imagery is a team effort. Homeowners must be involved in the process if professional photographers are to do their job. The home needs to be clean and de-cluttered though not necessarily 'sterile'. Anything distracting from presenting the home in the best manner possible must be addressed. Religious, political, and highly personal items (e.g. family photos) should be removed. Please see below for instructions on how to properly get the home ready to be photographed. If something comes up please let us know at least 12 hours before to reschedule.

EXTERIOR: FRONT AND BACK

- Remove cars from driveway (close garage doors)
- Close all windows
- Sweep walkways/porches
- Pick up leaves, sticks, branches
- Put toys and bicycles away
- Store seasonal décor
- Stow garden tools and supplies
- Remove all hoses
- Straighten and arrange deck furniture
- Clean pool area
- Remove garbage cans

INTERIOR: MAIN AREAS

- Remove personal items/photos
- Remove all visible clutter
- Open shades/blinds (have them all be the same e.g. fully open, half way shut, etc.)
- Replace burned out light bulbs (make sure bulbs are the same color)
- Tidy up or put away all children's toys
- Empty waste baskets/ hide them if possible
- Hide pet dishes/toys/beds
- Vacuum carpets
- Sweep hard floors
- Remove newspapers, mail
- Display attractive books
- Turn off televisions and computers
- Turn on all lights
- Turn off ceiling fans
- Clean finger smudges on windows

INTERIOR: KITCHEN

- Remove all items above refrigerator and on refrigerator door
- Store food in cabinets
- De-clutter counters and stove
- Stow small appliances
- Hide soaps and cleaning items
- Hide dish towels and sponges
- Clear sink of dishes
- Put away draining rack
- Organize items on open shelves
- Wipe down stainless steel

INTERIOR: DINING ROOM

- Straighten/push in dining chairs
- Set the table for dinner

INTERIOR: BEDROOMS

- Make the beds
- Arrange decorative pillows
- Put away clothing, shoes
- Clean under the bed
- Clear surfaces of clutter
- Remove anything that is making the room appear smaller than it is

INTERIOR: BATHROOMS

- Make the bathrooms sparkle
- Hang fresh towels
- Clear counters of toiletries
- Clean mirrors
- Clean toilet and close lid
- Remove all items from tub and shower (remove ANY and all personal items from view)
- Remove Kleenex boxes and extra toilet paper

3D VIRTUAL TOURS

- These are non-editable, anything you don't want shown please remove.
- Any person on the property at the time of the shoot will be asked to go in a different room. It is best to not have anyone home.

See you there!

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